ESCCAP Sponsorship Proposal
2018–2020

THE free and independent parasite control resource for veterinary professionals
# ESCCAP Sponsorship Proposal 2018–2020

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**ESCCAP Sponsors 2017**
1: Background

Founded in 2005, the European Scientific Counsel Companion Animal Parasites (ESCCAP) is an independent, not-for-profit organisation consisting of experts in the field of parasitology and public health from across Europe.

It was formed to address the need for a consistent European approach to parasite control in pets, a subject which has become ever more important due to the increase in the movement and transportation of pets within Europe.

2: Mission

ESCCAP is a free and independent parasite control resource for veterinary professionals. Its primary function is to develop free best-practice guidelines for the treatment and control of parasites in pet animals. Its aim is to protect the health of pets, enhance the safety of the public and preserve the human-animal bond.

3: Structure

ESCCAP is a European organisation represented in sixteen different countries. Its secretariat is based in the UK.

The organisation has eleven affiliated national associations (NAs) with an ESCCAP member taking responsibility for each NA.

ESCCAP Directors

The ESCCAP board is made up of four directors elected by the members. All directors have recognised expertise in the field of veterinary parasitology.*

ESCCAP Members

ESCCAP members are all leaders in veterinary parasitology and veterinary public health who have been elected because of their expertise and ability to represent a country or region of Europe*. Members are responsible for promoting ESCCAP and its objectives and producing translations and adaptations of ESCCAP guidelines in their own region.

National Associations

ESCCAP is represented across Europe by eleven affiliated national associations (NAs) representing sixteen countries. Each NA is self-funded and operates independently on a local level. ESCCAP provides ongoing support and guidance and encourages NAs to share news, ideas and resources. NAs may apply to ESCCAP for financial support, particularly for start-up funding.

ESCCAP Secretariat

Central to the organisation is the ESCCAP Secretariat which is based in the UK. Its coordinators deal with the day-to-day running of the organisation, overseen by the ESCCAP directors. The work is currently undertaken by two self-employed contractors: Diane Richards and Ruth Pedder. Other experienced contractors are used during busy periods to provide a cost-effective and flexible workforce.

*see Appendix 1
4: Activities

Guidelines
ESCCAP’s primary function is to create best-practice guidelines for the treatment and control of parasites in pet animals. The guidelines provide the veterinary professional with free, independent, up-to-date and scientifically robust advice on the most effective control, management and treatment of parasites in companion animals.

Guidelines can be accessed and downloaded from the main ESCCAP website at www.esccap.org

The guidelines are translated and adapted for local use by the national associations and are currently available in sixteen different countries in a total of nine different languages.

The guidelines are reviewed annually and updated as required. Additional guidelines are created if there is a demand.

Feedback and evaluation of how ESCCAP guidelines are used and perceived is important to the organisation. National associations carry out surveys to assess awareness of both ESCCAP and its guidelines among veterinary professionals.

ESCCAP is a European Medicines Agency stakeholder.

Information about ESCCAP activities, news, event details and national association updates are found at www.esccap.org

Currently available
- GL1: Worm Control in Dogs and Cats
- GL2: Superficial Mycoses in Dogs and Cats
- GL3: Control of Ectoparasites in Dogs and Cats
- GL5: Control of Vector-borne Diseases in Dogs and Cats
- GL6: Control of Intestinal Protozoa in Dogs and Cats
- GL7: Control of Parasites and Fungal Infections in Small Pet Mammals
- MG1: Modular Guide Series: Worm Control in Dogs and Cats
- MG3: Modular Guide Series: Control of Ectoparasites in Dogs and Cats
- Recommendations to protect pets from parasites

Due for release 2017/18
- GL8: Control of Equine Worm Infections
- GL9: Diagnostic Manual of Companion Animals

Life Cycles
ESCCAP produces illustrated life cycles for companion animal parasites which are also available on the ESCCAP website.

Parasiticide Therapy Tables
Parasiticide licensing varies from country to country and ESCCAP’s national associations provide information on their local websites about products which are available in their particular region.

Maps
ESCCAP Europe collates epidemiological data to produce maps showing the distribution of parasites and related diseases. These maps are available on the main ESCCAP website at www.esccap.org and in the relevant guidelines.

News and Updates
A comprehensive newsletter is distributed to members and sponsors quarterly. It contains information about ESCCAP activities, news, event details and national association updates.

Meetings, Conferences and Presentations
On a European level, ESCCAP is represented at high-profile events throughout the veterinary calendar. Reports and feedback are included in the quarterly newsletter and coverage of some events is also posted on the ESCCAP website.

ESCCAP has also been involved in the EU Callisto Project looking at the role of companion animals as a source of infectious diseases and promoting risk-awareness. More information about this can be found at www.callistoproject.eu

ESCCAP is a European Medicines Agency stakeholder.

Following each conference, plenary sessions have been published in a special issue of the Veterinary Parasitology Journal. The special issue papers were also made available as open access via the Science Direct website. The paper entitled “Veterinary and public health aspects of Toxocara spp.”, written by Paul Overgaauw and Frans van Knapen was one of the five most highly cited papers published in Veterinary Parasitology during 2014 and 2015. The paper was published in 2013 as part of the Toxocara special issue. Also, at the end of 2016, five of the top 25 most downloaded Veterinary Parasitology articles were attributable to one of ESCCAP’s special issues.
ESCCAP has hosted the following meetings:

On a local level, national associations regularly participate in presentations promoting the work of ESCCAP at veterinary conferences, seminars and workshops. Representatives attend pet events aimed at the general public to encourage responsible pet ownership and regular parasite prevention and control. National associations also work very closely with veterinary schools making sure that veterinary and veterinary nurse students are aware of ESCCAP resources as part of their training.

Collaboration
ESCCAP welcomes the opportunity to collaborate with other organisations within the fields of veterinary and human medicine, sharing best practice and ensuring that a consistent message is conveyed.

The organisation is focused on fostering these relationships in order to tackle serious emerging parasite control issues faced by an expanding and more itinerant Europe.

The aims and objectives of ESCCAP are supported by the European Advisory Board on Cat Diseases (ABCD), the European Veterinary Parasitology College (EVPC), the Federation of European Companion Animal Veterinary Associations (FECAVA) and the World Small Animal Veterinary Association (WSAVA).

Websites
There are two ESCCAP websites. The main website at www.esccap.org includes ESCCAP guidelines, news items, information on parasite species and contact information. This site was initially set up for veterinary professionals but now also includes guidance for pet owners travelling around Europe with their dogs. Such content has extended the target audience of the main website.

A separate website, www.esccapevents.org, is used for ESCCAP-hosted scientific conferences. It is adapted for each conference and holds information relating to the event.

5: Future Plans

New Guidelines
The addition of an equine guideline and a diagnostic manual in 2017/18 will result in eight core ESCCAP publications.

The next two years will also see the development of the modular guide series; user-friendly, easy-access summaries of the core guidelines that will be available online.

Translations and Adaptations
ESCCAP funds can be used to assist NAs with the translation of guidelines in order to expand the organisation’s coverage of Europe and to encourage translation by non-ESCCAP countries such as Bulgaria and Greece.

Special Events
Following the success of the Toxocara event in 2012, the Echinococcus event in 2014 and the Emerging Vector-borne Diseases symposium in 2016, ESCCAP will continue to plan activities and events to highlight specific parasitic issues.

Suggestions for other special events are always welcomed. Feasible proposals will be actively investigated in consultation with stakeholders and other interested parties.

Communication
One of our main areas of focus for the next three years is communication. We aim to deliver consistent, informative messages to our stakeholders and the public using a variety of channels. We will evaluate the effectiveness of our communication activities by measuring knowledge transfer and changes in attitude and behaviour at a local level.
6: Sponsorship Packages

Sponsorship is essential for the continuation and growth of ESCCAP and sponsors should be assured that their support is truly valued. ESCCAP enjoys the support of seven major pharmaceutical sponsors and a diagnostic company, each with different objectives and constraints, which demonstrates both the independence and endurance of the organisation.

European Level Sponsorship

ESCCAP welcomes support on three different levels

Ruby Sponsors: €28,000 per year
- Invitation to the annual ruby sponsors’ open meeting with ESCCAP directors and members
- Opportunity to communicate opinions and ask questions throughout the sponsorship period
- Access to guideline revision timelines with the opportunity to comment
- Access to the latest data on zoonoses threats in specific countries

Sapphire Sponsors: €14,000 per year
- Invitation to relevant ESCCAP documents through secure online storage account for ruby sponsors
- Invitation to the annual sponsors’ dinner with ESCCAP directors and members
- Invitation to the ESCCAP national association event at ESCCAP meetings
- Quarterly newsletter with full updates on national association activities
- Corporate logo along with sponsorship level on all published ESCCAP Europe materials and presentations
- Corporate logo along with sponsorship level on the main ESCCAP website www.esccap.org together with a link to the sponsor site
- Corporate logo and recognition as a sponsor of the original guidelines on all subsequent translations
- Supply and use of the ruby/sapphire sponsor recognition seals
- Access to all ESCCAP Europe published information for use and distribution
- Notification of all companies supporting or intending to support ESCCAP national associations
- Opportunity to see ESCCAP guidelines prior to their finalisation in order to approve use of corporate logo
- Corporate name listed in the annual report
- Corporate name listed in the quarterly newsletter for directors, members and ruby and sapphire sponsors
- Corporate name listed on the ESCCAP website

Donors: minimum of €5,000 per year
- Invitation to the annual ruby sponsors’ open meeting with ESCCAP directors and members
- Opportunity to communicate opinions and ask questions throughout the sponsorship period
- Access to guideline revision timelines with the opportunity to comment
- Access to the latest data on zoonoses threats in specific countries

Sponsorship is agreed on a three-year term which is renewed automatically on an annual basis within this period. Invoices are raised at the end of October for the following year’s subscription.

The table to the right outlines how your organisation can become involved and the opportunities available to you at a European level.

Local Level Sponsorship

The information below outlines how your organisation can become involved with national association sponsorship. Local level sponsorship enables national association groups to:

- Translate guidelines into the local language
- Produce guideline adaptations
- Make adaptations available for use by other NAs
- Produce up-to-date local therapy tables for anthelminthic and ectoparasiticide use
- Produce and translate brochures, veterinary waiting-room posters and flow charts
- Disseminate publications and information to veterinarians, veterinary technicians and their organisations, the general public, pet owners, health authorities and medical professionals
- Spread the ESCCAP message to school children to raise awareness of zoonotic diseases
- Write articles for national and international veterinary and companion animal journals
- Publish press and media releases
- Create a website in the local language containing general information, guidelines, therapy tables, maps, brochures, publications, links etc.
- Expand upon website availability through social media, Q&A sessions and film
- Display sponsor’s corporate logo on the website, at national events and local presentations
- Participate in national and international conferences and exhibitions to promote the work of ESCCAP
- Arrange regular meetings between ESCCAP parasitologists and sponsors to discuss collaboration and to give advice and ideas to the local ESCCAP organisation
- Share printing costs of brochures, guidelines etc.
- Carry out national surveys to analyse ESCCAP awareness within the veterinary profession

*see Appendix 2
Appendix 1: Member Profiles

ESCCAP Directors

Professor Paul Overgaauw
Division of Veterinary Public Health, Utrecht University, Netherlands
ESCCAP Chairman & Director
Paul Overgaauw is an assistant professor at the Division of Veterinary Public Health at the Faculty of Veterinary Medicine in Utrecht, a former professor of animal health at the HAS University of Applied Sciences and a consultant in the field of veterinary parasitology and zoonoses.

Professor Luís Madeira de Carvalho
Faculty of Veterinary Medicine, Department of Animal Health, University of Lisbon, Portugal
ESCCAP Finance Director
ESCCAP Member Portugal
Luís Madeira de Carvalho is an associate professor at the Animal Health Department of FMV-ULisboa, teaching general parasitology, helminthology, parasitic diseases and wildlife diseases. His specialist areas of research include companion animal parasites, parasitic diseases, small animal parasitic zoonoses, horse parasites, ruminant gastrointestinal parasites and wildlife diseases.

Professor Jakub Gawor
Polish Academy of Sciences, Warsaw, Poland
ESCCAP Liaison Director
ESCCAP Member Poland
Jakub Gawor is a professor of veterinary medicine, specialising in parasitology and Head of the Laboratory of Parasitoses of Domestic Animals at the Institute of Parasitology of the Polish Academy of Sciences in Warsaw (PAS). His specific scientific interests are the diagnosis, prophylaxis and control of parasitic diseases in small and farm animals and parasitic zoonoses in particular fascioliasis and alveococcosis.

Dr. Ian Wright
ESCCAP Guideline Director
ESCCAP Member UK & Ireland
Ian Wright has a master's degree in veterinary parasitology and is a practising veterinary surgeon at the Withy Grove Veterinary Surgery and co-owner of the Mount Veterinary Practice in Fleetwood. He carries out in-practice research into intestinal nematodes and tick-borne diseases.
ESCCAP Members

Dr Rolf Nijsse
Department of Infectious Diseases and Immunology, Utrecht University, Netherlands

ESCCAP Member Benelux

Rolf Nijsse graduated as DVM in 1996 at Utrecht University. After working in different small animal clinics he started teaching veterinary technicians at Groenhorstcollege Barneveld. After seven years, he started working on small animal parasitology at the Faculty of Veterinary Medicine, Utrecht University. He combines teaching wetlab courses, lecturing, working for the veterinary microbiological centre and research. His PhD on Toxocara infections in dogs, cats and foxes was finished in 2016. Rolf is the secretary of ESCCAP Benelux.

Professor Ezio Ferroglio
Department of Veterinary Science, University of Turin, Italy

ESCCAP Member Italy

Ezio Ferroglio is a professor of Parasitology and Parasitic Diseases at the University of Turin in Italy. His main areas of research include the diagnosis, epidemiology and pathogenesis of parasites and wildlife diseases of public health interest.

Professor Guadalupe Miró Corrales
Veterinary College of Madrid (Universidad Complutense)

ESCCAP Member Spain

Guadalupe Miró Corrales is an assistant professor of parasitology and parasitic diseases at the Animal Health Department of the Veterinary College of Madrid (Universidad Complutense). Her main areas of research include the epidemiology and control of zoonotic diseases, focusing mainly on the canine vector borne disease (leishmaniosis), intestinal parasitoses (toxoplasmosis) and soil contamination in urban and rural areas (toxicarosis).

Dr. Manuela Schnyder
Institute of Parasitology, University of Zürich, Switzerland

ESCCAP Member Switzerland

Manuela Schnyder is a senior teaching and research associate at the Institute of Parasitology of the Vetsuisse and Medical Faculty at the University of Zürich. Her main research focus is lungworms in dogs and cats, eye worms in carnivores and the prophylaxis and treatment of parasites in farm and companion animals.

Professor Stig Milan Thamsborg
Department of Veterinary Disease Biology, University of Copenhagen, Denmark

ESCCAP Member Denmark

Stig Milan Thamsborg is a professor of veterinary parasitology at the Royal Veterinary and Agricultural University in Copenhagen and a director of the Danish Centre for Experimental Parasitology. He is particularly involved in applied and experimental studies on parasites of companion animals and livestock. His research focus is on French heartworm (Angiostrongylus vasorum) infection in dogs and zoonotic helminths.

Professor Michel Franc
École Nationale Vétérinaire, Toulouse (INP), France

ESCCAP Member France

Michel Franc is a European veterinary specialist in parasitology currently working as a professor of parasitology and parasitic diseases at the École Nationale Vétérinaire in Toulouse. He is also a member of the European Veterinary Parasitology College. He has a particular interest in parasitic disease and on the efficacy evaluation of dogs, cats and cattle ectoparasiticides against stomoxys, sandflies, fleas, mosquitoes and ticks.

Professor Georg von Samson-Himmelstjerna
Institute of Parasitology and Tropical Veterinary Medicine, Freie Universität Berlin, Germany

ESCCAP Member Germany

Georg von Samson-Himmelstjerna is a professor and director at the Institute for Parasitology and Tropical Veterinary Medicine at the Freie Universität Berlin. His current research activities include the diagnosis, epidemiology, treatment and control of several arthropod, helminth and protozoan companion animal parasites.

Dr. Éva Fok
Department of Parasitology and Zoology, Szent István University, Budapest, Hungary

ESCCAP Member Hungary

Éva Fok is a senior researcher at the Department of Parasitology and Zoology, Faculty of Veterinary Science, Szent István University in Budapest where she carries out research on helminthology and lectures in parasitology. Her particular fields of interest include larval toxocarosis, dirofilariosis, helminth parasites in pets and diseases of carnivores (mainly dogs and cats).

Appendix 2:
Ruby and Sapphire Sponsors’ Seals