

ESCCAP Sponsorship Proposal 2024–2026

THE free and independent parasite control resource for veterinary professionals

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1: Background

Founded in 2005, the European Scientific Counsel Companion Animal Parasites (ESCCAP) is an independent, not-for-profit organisation consisting of experts in the field of parasitology and public health from across Europe.

It was formed to address the need for a consistent European approach to parasite control in pets, a subject which has become ever more important due to the increased movement and transportation of pets within Europe.

2: Mission

ESCCAP is a free and independent parasite control resource for veterinary professionals.

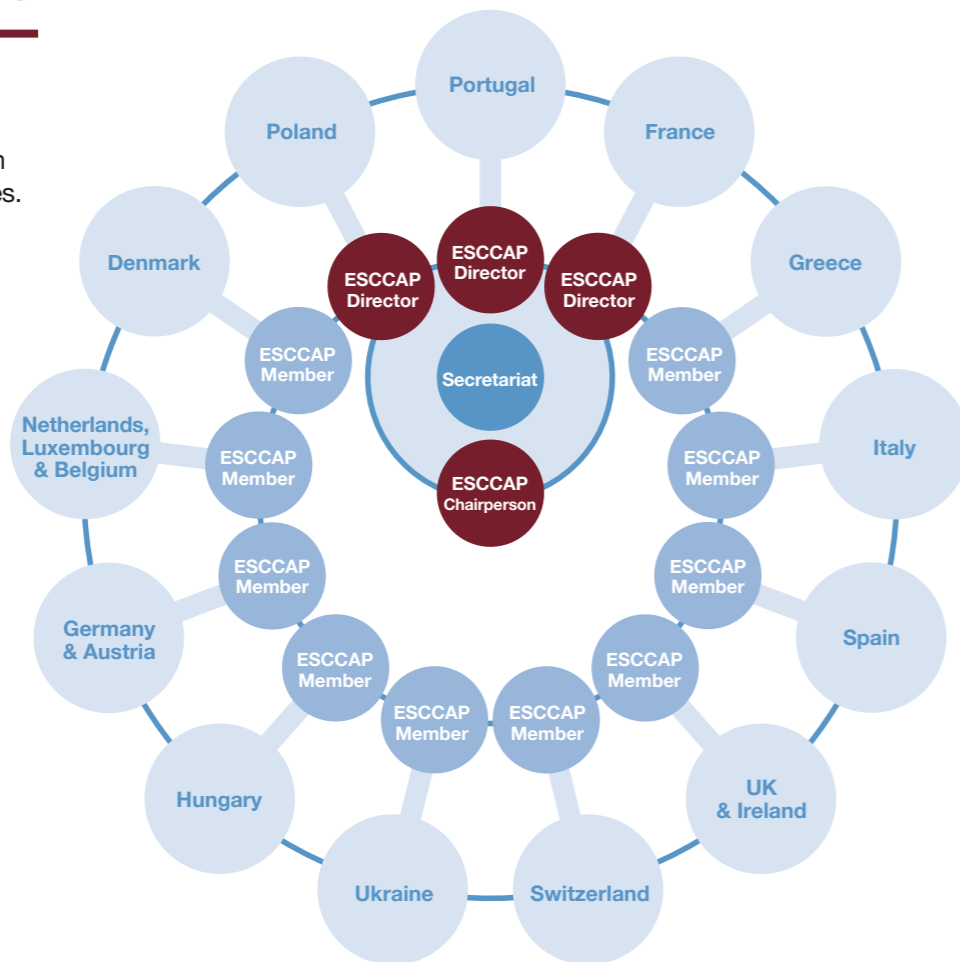
Its primary function is to develop free, best-practice guidelines for the treatment and control of parasites in pet animals.

Its aim is to protect the health of pets, enhance the safety of the public and preserve the human-animal bond.

3: Structure

ESCCAP is a European organisation represented in seventeen different countries. Its secretariat is based in the UK.

The organisation has thirteen affiliated national associations with an ESCCAP member taking responsibility for each.



ESCCAP Directors

The ESCCAP board is made up of four directors elected from the membership. Directors manage the business of the organisation and are responsible for planning, implementing and promoting policies consistent with the aims and objectives of ESCCAP.

ESCCAP Members

ESCCAP members are all leaders in veterinary parasitology and veterinary public health who have been elected because of their expertise and ability to represent a country or region of Europe*. Members are responsible for promoting ESCCAP and its objectives and producing translations and adaptations of ESCCAP's guidelines in their own region.

National Associations

ESCCAP is represented across Europe by thirteen affiliated national associations representing seventeen countries. Each national association is self-funded and operates independently on a local level. ESCCAP provides ongoing support and guidance and encourages national associations to share news, ideas and resources. National associations may apply to ESCCAP for financial support, particularly for start-up funding.



ESCCAP Secretariat

Central to the organisation is the ESCCAP Secretariat which is based in the UK. Its coordinators deal with the day-to-day running of the organisation, overseen by the ESCCAP directors. The work is currently undertaken by two self-employed contractors: Diane Richards and Ruth Pedder. Other experienced contractors are used during busy periods to provide a cost-effective and flexible workforce.

*see Appendix 1

4: Activities

ESCCAP's activities can be grouped into four main categories: publications, promotion, events and collaboration. A comprehensive, quarterly newsletter is distributed to members and sponsors containing detailed information about ESCCAP's activities, news, event details and national association updates.

Publications

Guidelines

ESCCAP's primary function is to create best-practice guidelines for the treatment and control of parasites in pet animals. The guidelines provide the veterinary professional with free, independent, up-to-date and scientifically robust advice on the most effective control, management and treatment of parasites in companion animals.

Guidelines can be accessed and downloaded from the main ESCCAP website at www.esccap.org

The guidelines are reviewed annually and updated as required. Additional guidelines are created if there is a demand.

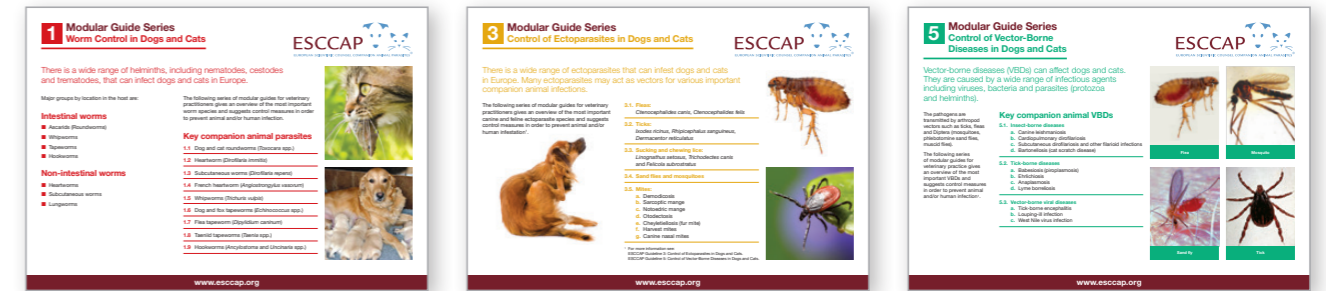
Guidelines are translated and adapted for local use by ESCCAP's national associations and are currently available in seventeen different countries in a total of twelve different languages.

Feedback and evaluation of how the guidelines are used and perceived is important to the organisation. National associations carry out surveys to assess awareness of both ESCCAP and its guidelines among veterinary practices and report their findings to the annual meeting and in the quarterly newsletter. Members share information and promotional materials to ensure that a consistent message is conveyed.



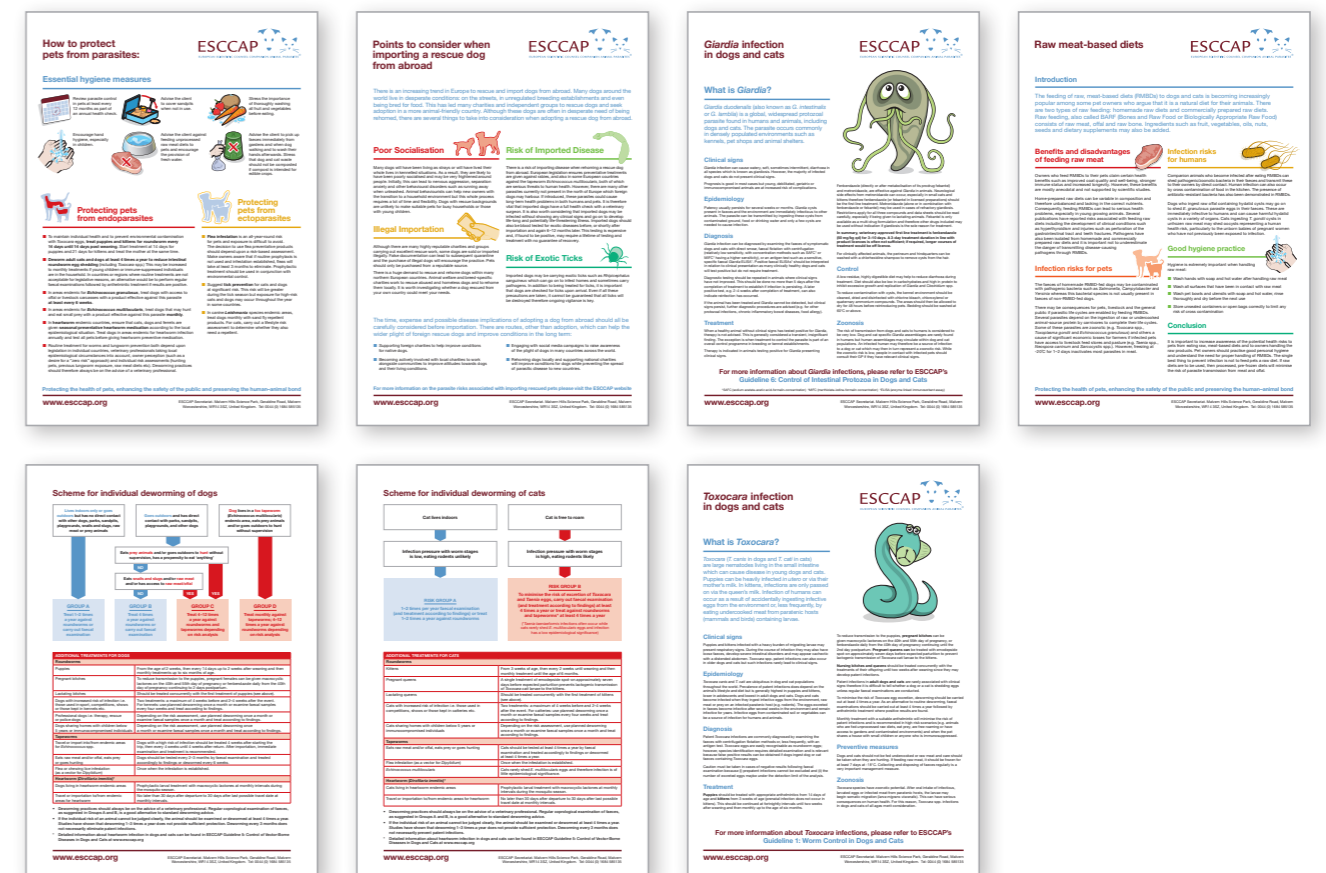
Modular Guide Series

ESCCAP is creating a series of modular guides which are concise, quick-reference cards based upon the full guidelines.



Fact Sheets

ESCCAP also publishes one-page fact sheets on a variety of subjects. There are currently seven in circulation with further topics planned.



Publications currently available...

	Guideline	Modular Guide Series
■ 1: Worm Control in Dogs and Cats	GL1	MG1
■ 2: Superficial Mycoses in Dogs and Cats	GL2	
■ 3: Control of Ectoparasites in Dogs and Cats	GL3	MG3
■ 4: Parasitological Diagnosis in Cats, Dogs and Equines	GL4	
■ 5: Control of Vector-Borne Diseases in Dogs and Cats	GL5	MG5
■ 6: Control of Intestinal Protozoa in Dogs and Cats	GL6	
■ 7: Control of Parasites and Fungal Infections in Small Pet Mammals	GL7	
■ 8: A Guide to the Treatment and Control of Equine Gastrointestinal Parasite Infections	GL8	

Fact Sheets

- **FS1: How to protect pets from parasites**
- **FS2: Points to consider when importing a rescue dog from abroad**
- **FS3: *Giardia* infection in dogs and cats**
- **FS4: Raw meat-based diets**
- **FS5: Scheme for individual deworming of dogs**
- **FS6: Scheme for individual deworming of cats**
- **FS7: *Toxocara* infection in dogs and cats**

Due for release 2023/24

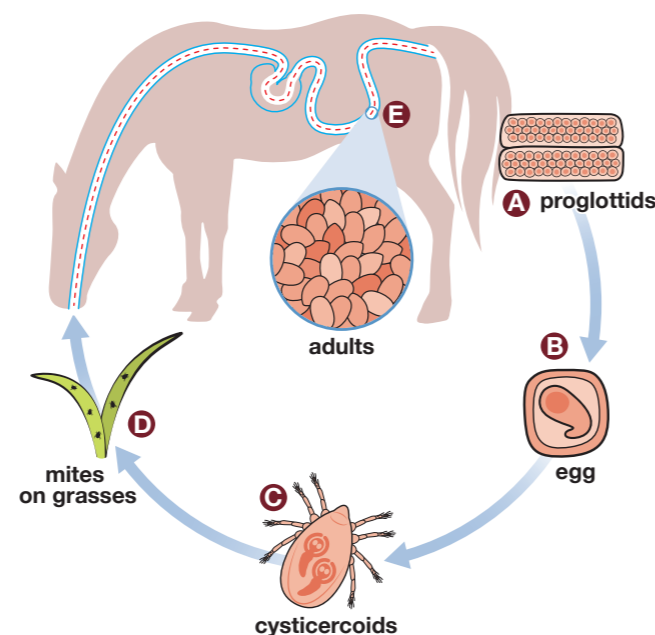
- **GL9: Parasite Control in Travelling and Imported Pets**

Life Cycles

ESCCAP produces illustrated life cycles for companion animal parasites. By the end of 2022, there were thirty-seven life cycle images on the ESCCAP website.

Parasiticide Therapy Tables

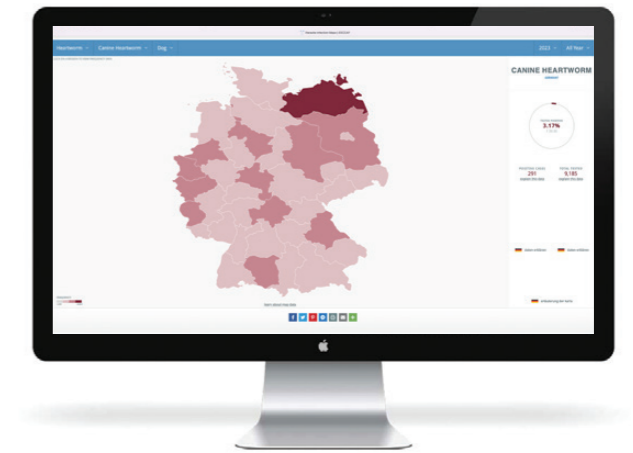
Parasiticide licensing varies from country to country and ESCCAP's national associations provide information on their local websites about the formulations available in their particular region.



Maps

ESCCAP Europe collates epidemiological data to produce maps showing the distribution of parasites and related diseases. These maps are available on the main ESCCAP website at www.esccap.org and in the relevant guidelines.

A new online maps service: *Occurrence of parasite-associated infections* has also been launched, initially based on data collected by German laboratories. The map is designed to show the proportion of pets tested that test positive for a given infection, using available assays. With support, it is hoped that collated data will eventually provide a representation of parasite-associated infections across Europe.



Promotion

ESCCAP uses a variety of mediums to reach its audience including printed materials and digital tools such as websites, email communications and social media.

Printed Media

At meetings and events, banners and posters are used to promote ESCCAP and on occasion, publications are printed for distribution. Targeted press releases are used to gain publicity in the veterinary press. ESCCAP's national associations are also active in their respective national press regularly publishing articles promoting the work of ESCCAP.

TV & Radio

As experts in their field, representatives from ESCCAP's national associations are often interviewed on television and radio to increase awareness of parasite control.

Digital Media




There are two ESCCAP websites. The main website at www.esccap.org is ESCCAP's key marketing tool, featuring informative content, news updates and resources for veterinary professionals and pet owners alike.

A separate website, www.esccapevents.org is used for ESCCAP-hosted scientific conferences. It is adapted for each conference and holds information relating to the event.

National associations also have their own local websites. These can be accessed via links from the main ESCCAP website. The local websites are used to display country-specific parasite information, translated publications, news and contact details.

Website activity is analysed and recorded. The findings are summarised to provide an account of visitors, page traffic and popular searches.

ESCCAP has a presence on Facebook, Twitter and LinkedIn. These platforms are used weekly to connect with veterinary professionals, increase awareness, share news and to promote ESCCAP's activities.

-  www.facebook.com/ESCCAPEurope
-  www.twitter.com/esccap
-  www.linkedin.com/company/esccap-european-scientificcounsel-companion-animal-parasites

ESCCAP and its national associations have started to produce videos on a number of topics. They can be viewed via the organisation's websites or on YouTube.

ESCCAP sends out news bulletins via email to a list of mailing list subscribers. The facility is mainly used to promote new resources.

Events

ESCCAP attends high-profile conferences and events throughout the veterinary calendar to promote its message and connect with potential members and partners. Post-event summaries are published in the quarterly newsletter and on the ESCCAP website.

Following ESCCAP-hosted conferences, plenary sessions have been published in special issues of the Veterinary Parasitology journal. Special issue papers have also been made available as open access via the Science Direct website.



ESCCAP has hosted the following meetings:



On a local level, national associations regularly participate in presentations promoting the work of ESCCAP at veterinary/medical conferences, seminars, workshops and postgraduate courses. Representatives attend pet events aimed at the general public to **encourage responsible pet ownership and regular parasite prevention and control**. National associations also work very closely with veterinary schools making sure that veterinary and veterinary nurse students are aware of ESCCAP resources as part of their training.

Collaboration

ESCCAP welcomes the opportunity to collaborate with other organisations within the fields of veterinary and human medicine, sharing best practice and ensuring that a consistent message is conveyed.

The organisation is focused on fostering these relationships in order to tackle serious emerging parasite control issues faced by an expanding and more itinerant Europe.



The aims and objectives of ESCCAP are supported by:

- The American Association of Veterinary Parasitologists (AAVP)
- The European Advisory Board on Cat Diseases (ABCD)
- The American Heartworm Society (AHS)
- The Companion Animal Parasite Council (CAPC)
- The European College of Veterinary Dermatology (ECVD)
- The European Veterinary Parasitology College (EVPC)
- The Federation of European Companion Animal Veterinary Associations (FECAVA)
- The National Center for Veterinary Parasitology (NCVP)
- The Tropical Council for Companion Animal Parasites (TroCCAP)
- The World Small Animal Veterinary Association (WSAVA)

5: Future Plans

New Guidelines

The addition of a guideline on parasite control in travelling and imported pets will result in nine core ESCCAP publications.



The next three years will also see the further development of the modular guide series: user-friendly, easy-access summaries of the core guidelines that will be available online.

Translations and Adaptations

ESCCAP funds can be used to assist national associations with the translation of ESCCAP publications in order to expand the organisation's coverage of Europe.

In 2022, twenty-two translations were carried out by ESCCAP's national associations including ten guidelines, three modular guides and nine fact sheets.



ESCCAP maps: occurrence of parasite-associated infections

Following the success of the published map showing the occurrence of parasite-associated infections in Germany, ESCCAP would like to roll out these maps to provide a representation of parasite-associated infections across Europe.

The map data is very useful to both veterinary professionals, pet owners and the wider public, in helping to better understand the occurrence of animals in a given practice area which may be infected with, or had contact with, a particular parasite.

6: Sponsorship Packages

Sponsorship is essential for the continuation and growth of ESCCAP and sponsors should be assured that their support is truly valued. ESCCAP enjoys the support of six major pharmaceutical sponsors and a diagnostic company, each with different objectives and constraints, which demonstrates both the independence and endurance of the organisation.

European Level Sponsorship

ESCCAP welcomes support on three different levels

Ruby Sponsors:
€35,000 per year

Sapphire Sponsors:
€18,000 per year

Donors:
minimum of €5,000 per year

Sponsorship is agreed on a **three-year term** which is renewed automatically on an annual basis within this period. Invoices are raised in August for the following year's subscription.

The table to the right outlines how your organisation can become involved and the opportunities available to you at a European level.

Additional opportunities arise periodically such as invitations to all sponsors for support at conferences, events and maintenance of ongoing projects such as mapping and educational videos.

	Ruby	Sapphire	Donor
Invitation to the annual ruby sponsors' open meeting with ESCCAP directors and members	✓		
Involvement in the ruby sponsors' review procedure for ESCCAP guidelines prior to their finalisation	✓		
Opportunity to communicate opinions and ask questions throughout the sponsorship period	✓		
Access to guideline revision timelines with the opportunity to comment	✓		
Access to the latest data on zoonoses threats in specific countries	✓		
Opportunity to sponsor special events and projects	✓		
Access to relevant ESCCAP documents through secure online storage account for ruby sponsors	✓		
Invitation to the annual sponsors' dinner with ESCCAP directors and members	✓	✓	
Invitation to the ESCCAP national association event at ESCCAP meetings	✓	✓	
Quarterly newsletter with full updates on national association activities	✓	✓	
Corporate logo along with sponsorship level on all published ESCCAP Europe materials and presentations	✓	✓	
Corporate logo along with sponsorship level on the main ESCCAP website www.esccap.org together with a link to the sponsor site	✓	✓	
Corporate logo and recognition as a sponsor of the original guidelines on all subsequent translations	✓	✓	
Supply and use of the ruby/sapphire sponsor recognition seals*	✓	✓	
Access to all ESCCAP Europe published information for use and distribution	✓	✓	
Notification of all companies supporting or intending to support ESCCAP national associations	✓	✓	
Opportunity to see ESCCAP guidelines prior to their finalisation in order to approve use of corporate logo	✓	✓	
Corporate name listed in the annual report	✓	✓	✓
Corporate name listed in the quarterly newsletter for directors, members and ruby and sapphire sponsors	✓	✓	✓
Corporate name listed on the ESCCAP website	✓	✓	✓

*see Appendix 2

Local Level Sponsorship

The information below outlines how your organisation can become involved with national association sponsorship. Local level sponsorship enables national association groups to:

- Translate guidelines into the local language
- Produce guideline adaptations in line with the local situation
- Make adaptations available for use by other national associations
- Produce up-to-date local therapy tables for anthelmintic and ectoparasiticide use
- Produce and translate brochures, veterinary waiting-room posters and flow charts
- Disseminate publications and information to veterinarians, veterinary technicians and their organisations, the general public, pet owners, health authorities and medical professionals
- Organise continuing professional development courses
- Spread the ESCCAP message to school children to raise awareness of zoonotic diseases
- Write articles for national and international veterinary and companion animal journals
- Publish press and media releases
- Maintain a website in the local language containing general information, guidelines, therapy tables, maps, brochures, publications, links etc.
- Expand upon website availability through social media, Q&A sessions and film
- Display sponsor's corporate logo on the website, at national events and local presentations
- Participate in national conferences, exhibitions and working groups to promote the work of ESCCAP
- Arrange regular meetings between ESCCAP parasitologists and sponsors to discuss collaboration and to give advice and ideas to the local ESCCAP organisation
- Share printing costs of brochures, guidelines etc.
- Carry out national surveys to analyse ESCCAP awareness within the veterinary profession



ESCCAP Sponsors 2023

Ruby Sponsors



Donors



ESCCAP Secretariat

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info@esccap.org



Diane Richards
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Ruth Pedder
ruthpedder@esccap.org

Registered in England and Wales
ESCCAP Registration Number: 5821601

Appendix 1: Member Profiles

ESCCAP Directors



Dr. Ian Wright
ESCCAP Chairperson & Director

Ian Wright has a master's degree in veterinary parasitology and is a practising veterinary surgeon and co-owner of the Mount Veterinary Practice in Fleetwood. He carries out in-practice research into intestinal nematodes and tick-borne diseases.



Professor Luís Madeira de Carvalho
Faculty of Veterinary Medicine, Department of Animal Health,
University of Lisbon, Portugal

ESCCAP Finance Director
ESCCAP Member Portugal

Luís Madeira de Carvalho is a professor of parasitology at the University of Lisbon. He teaches general parasitology, helminthology, parasitic diseases and wildlife diseases. His specialist areas of research include companion animal parasites, parasitic diseases, small animal parasitic zoonoses, horse parasites, ruminant gastrointestinal parasites and wildlife diseases.



Professor Jakub Gawor
Polish Academy of Sciences, Warsaw, Poland

ESCCAP Liaison Director
ESCCAP Member Poland

Jakub Gawor is a professor of veterinary medicine, specialising in parasitology. His specific scientific interests are the diagnosis, prophylaxis and control of parasitic diseases in small and farm animals and parasitic zoonoses particularly toxocarosis and alveococcosis.



Dr. Emilie Bouhsira
École Nationale Vétérinaire, Toulouse (INP), France

ESCCAP Guideline Director
ESCCAP Member France

Emilie Bouhsira is an associate professor of parasitology at the National Veterinary School of Toulouse, France. She is also a diplomate and the secretary of the European Veterinary Parasitology College (EVPC). Her research mainly focuses on vector-borne agents, especially flea-borne pathogens and agents transmitted by the stable fly *Stomoxys calcitrans* and resistance to insecticides in fleas and flies. She has more than 10 years' experience in the design and realisation of clinical studies aimed at determining the efficacy of ectoparasiticides against fleas, flies, sandflies and mosquitoes in cats and dogs. She is also the organiser of an international continuing education course dedicated to medical and veterinary entomology and supported by ESCCAP France (www.entomologysummercourse.com).

ESCCAP Members



Dr. Rolf Nijse

Department of Infectious Diseases and Immunology, Utrecht University, Netherlands

ESCCAP Member Benelux

Rolf Nijse graduated as DVM in 1996 from Utrecht University. After working in different small animal clinics, he started teaching veterinary technicians at Groenhorstcollege Barneveld. After seven years, he started working on small animal parasitology at the Faculty of Veterinary Medicine, Utrecht University. He combines teaching wetlab courses, lecturing, working for the veterinary microbiological centre and research. He completed his PhD on *Toxocara* infections in dogs, cats and foxes in 2016.



Dr. Anders Permin

ESCCAP Member Denmark

Anders Permin graduated as DVM from the University of Copenhagen in 1990. He has more than 20 years' experience as a veterinarian and is currently CEO of Værløse Dyreklinik IVS. He has extensive experience with infectious diseases (bacterial, viral and parasitic) and a PhD from the University of Copenhagen specialising in microbiology and pathology.



Professor Georg von Samson-Himmelstjerna

Institute of Parasitology and Tropical Veterinary Medicine, Freie Universität Berlin, Germany

ESCCAP Member Germany

Georg von Samson-Himmelstjerna is a professor and director at the Institute for Parasitology and Tropical Veterinary Medicine at the Freie Universität Berlin. His current research activities include the diagnosis, epidemiology, treatment, control and drug resistance of several arthropod, helminth and protozoan companion animal parasites.



Professor Elias Papadopoulos

School of Veterinary Medicine, Aristotle University of Thessaloniki, Greece

ESCCAP Member Greece

Professor Papadopoulos is head of the Laboratory of Parasitology and Parasitic Diseases and the Department of Infectious and Parasitic Diseases and Pathology at the Aristotle University of Thessaloniki. His research interests include various aspects of animal parasitic diseases such as vector-borne diseases, epidemiology, evaluation of treatment protocols and the efficacy of antiparasitic drugs.



Dr. Éva Fok

Department of Parasitology and Zoology, University of Veterinary Medicine, Budapest, Hungary

ESCCAP Member Hungary

Éva Fok is a retired senior researcher from the Department of Parasitology and Zoology at the University of Veterinary Medicine in Budapest. During her time at the university, she carried out research on helminthology and lectured in parasitology. Her particular fields of interest include larval toxocarosis, dirofilariosis, helminth parasites in pets and diseases of carnivores (mainly dogs and cats). Since her retirement as a practicing veterinarian, she has remained in contact with animal owners and veterinary colleagues and promotes the work of ESCCAP when delivering professional lectures.



Professor Ezio Ferroglio

Department of Veterinary Science, University of Turin, Italy

ESCCAP Member Italy

Ezio Ferroglio is full professor of parasitology and parasitic diseases at the University of Turin in Italy. His main areas of research include the diagnosis, epidemiology and pathogenesis of parasites and vectors that affect domestic and wild animals, with an emphasis on zoonoses.



Professor Guadalupe Miró Corrales

DVM, PhD, Dipl. EVPC (European Veterinary Parasitology College)
Veterinary Faculty of Madrid (Universidad Complutense), Spain

ESCCAP Member Spain

Guadalupe Miró Corrales is a professor of parasitology and parasitic diseases at the Animal Health Department of the Veterinary Faculty of Madrid (Universidad Complutense). Her main areas of research include the epidemiology and control of zoonotic diseases, focusing mainly on the vector-borne diseases (mainly leishmaniosis) of companion animals and the contamination of soil parasites in urban and rural areas. She is in charge of the clinical infections unit within the teaching hospital of the Veterinary Faculty of Madrid (UCM). She directs the research group and diagnosis laboratory Pet Parasite LAB at the UCM.



Professor Manuela Schnyder

Institute of Parasitology, University of Zürich, Switzerland

ESCCAP Member Switzerland

Manuela Schnyder is group leader in veterinary parasitology at the Institute of Parasitology of the Vetsuisse and Medical Faculty at the University of Zürich. Her main research focus is cardiopulmonary nematodes of dogs and cats. Further research spreads over different aspects of parasite infections in a wide array of animals aiming at better animal health, welfare, and productivity and includes parasites of zoonotic relevance.



Professor Hany Elsheikha

ESCCAP Member UK & Ireland

Hany Elsheikha is a professor and Chair of Interdisciplinary Parasitology at the University of Nottingham. His key areas of scientific interest include host-parasite interaction, anti-parasitic drug discovery, parasite evolution and parasites of public health impact.



Dr. Vitaliy Kharchenko

Department of Parasitology, I.I. Schmalhausen Institute of Zoology,
National Academy of Sciences of Ukraine, Kyiv, Ukraine

ESCCAP Member Ukraine

Vitaliy Kharchenko is Director of the I.I. Schmalhausen Institute of Zoology at the National Academy of Sciences of Ukraine in Kyiv. His specific scientific interests are the taxonomy and phylogeny of nematodes – parasites of vertebrates.

Appendix 2: Ruby and Sapphire Sponsors' Seals



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